



## **DEVELOPERS NEED TO BE IN THE ROOM WHEN LAWS ARE BEING WRITTEN.**

Developers have been able to innovate, create and solve problems in part because the public policy to date has not hindered collaboration and efficiency. However, as lawmakers are contemplating software industry regulations, they are not talking with the experts and those who would be most impacted - developers.

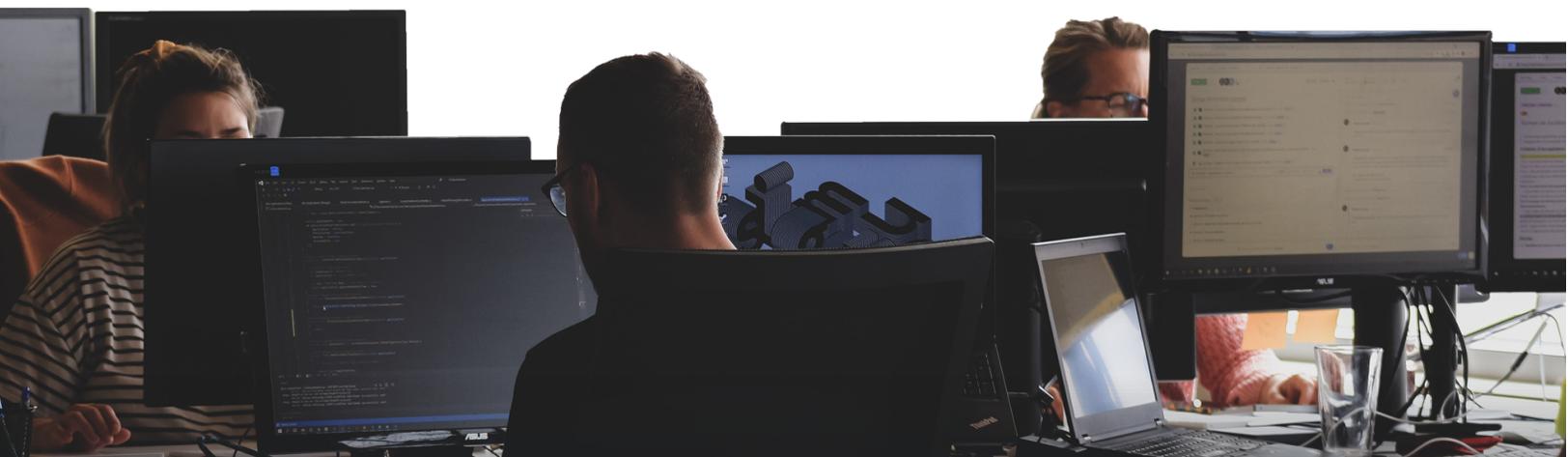
That's where the **Developers Alliance** steps in. We advocate on behalf of developers everywhere and the ecosystem they rely on. At a time when legislators are writing laws and policies that could hinder innovation, we are engaging and educating lawmakers on our community's priorities. Developers can count on us for policy updates coming out of Washington that could impact developers' livelihoods.

**We're building Our Apps. Our Business. We are a developer-led advocacy group to ensure Congress understands our priorities.** We engage with developers to discuss ways that we can protect the tools that help businesses grow and promote clear and consistent rules that get apps to market faster. So far, over 15,000 people have signed our petition asking Congress to consult with us on major pieces of legislation that affect our businesses.

**WE NEED  
YOUR VOICE.**

If you're an app developer or work in the software industry, join our campaign to stay caught up on the latest news, add your voice to protect our community, or learn about other ways to get involved.

Sign up at  
[ourapps.biz](http://ourapps.biz)





Recent legislation that could greatly impact tech industry professionals		
BILL	GOAL	UNINTENDED IMPACT
S. 2992 - "AMERICAN INNOVATION AND CHOICE ONLINE ACT"	PREVENT LEADING TECH COMPANIES FROM LEVERAGING THEIR POSITION TO UNFAIRLY BENEFIT THEIR OWN PRODUCTS AND SERVICES.	<ul style="list-style-type: none"> <li>• MAKES IT HARDER TO ADVERTISE ACROSS PLATFORMS</li> <li>• RESTRICTS INTEGRATION OF USEFUL FEATURES LIKE MAPS</li> <li>• ELIMINATES SINGLE SIGN-ON</li> <li>• REDUCES THE VALUE OF USER ADS</li> </ul>
S. 2710 / H.R. 7030 - "OPEN APP MARKETS ACT"	ALLOW THIRD-PARTY APPS, STORES, AND BILLING SYSTEMS ONTO LEADING PLATFORMS.	<ul style="list-style-type: none"> <li>• POTENTIALLY SHIFTS COMPLIANCE AND LIABILITY OF THIRD-PARTY APPS TO DEVELOPERS</li> <li>• DOES NOTHING TO PREVENT CONFLICTING OBLIGATIONS FROM OVERLAPPING STATE LAWS</li> </ul>

## ABOUT THE DEVELOPERS ALLIANCE.

Founded in 2012, the Developers Alliance is a global network of more than 70,000 app developers, software engineers, and innovators. We advocate to support the industry’s continued growth by bringing our community’s questions, concerns, and ideas to government officials, tech executives, and anyone else whose work might impact the livelihoods of developers.



Join our campaign for the latest news



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